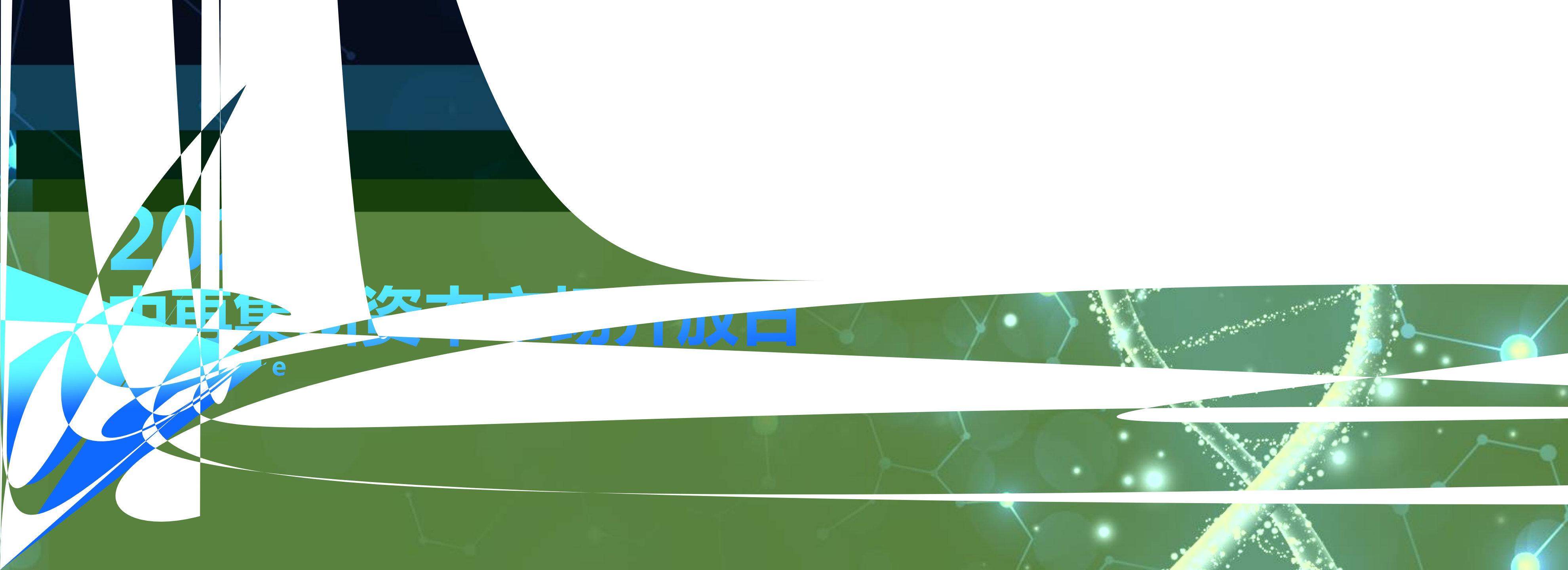


2017 中国复利资本市场开放日

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议程

AGENDA



欢迎

Welcome to Press



中国健康险市场形势与展望

Status Quo & Outlook of Health Insurance Market in China





现状：增长动因

Status Quo: Growth momentum



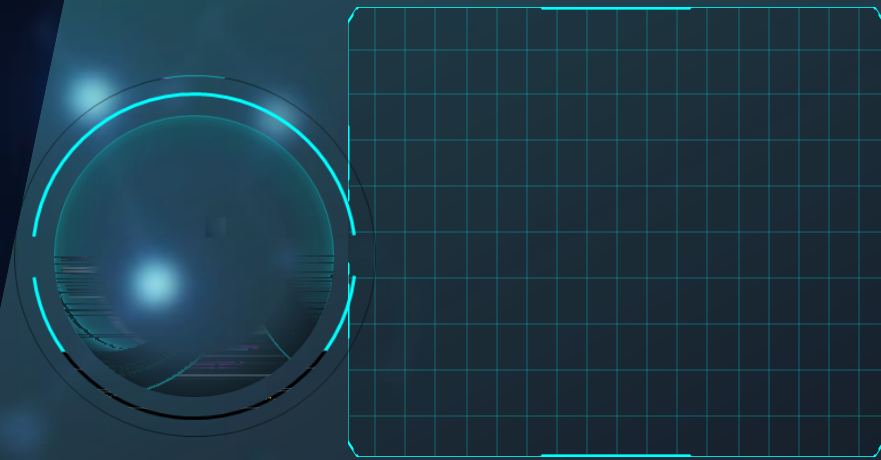


现状：新机遇涌现

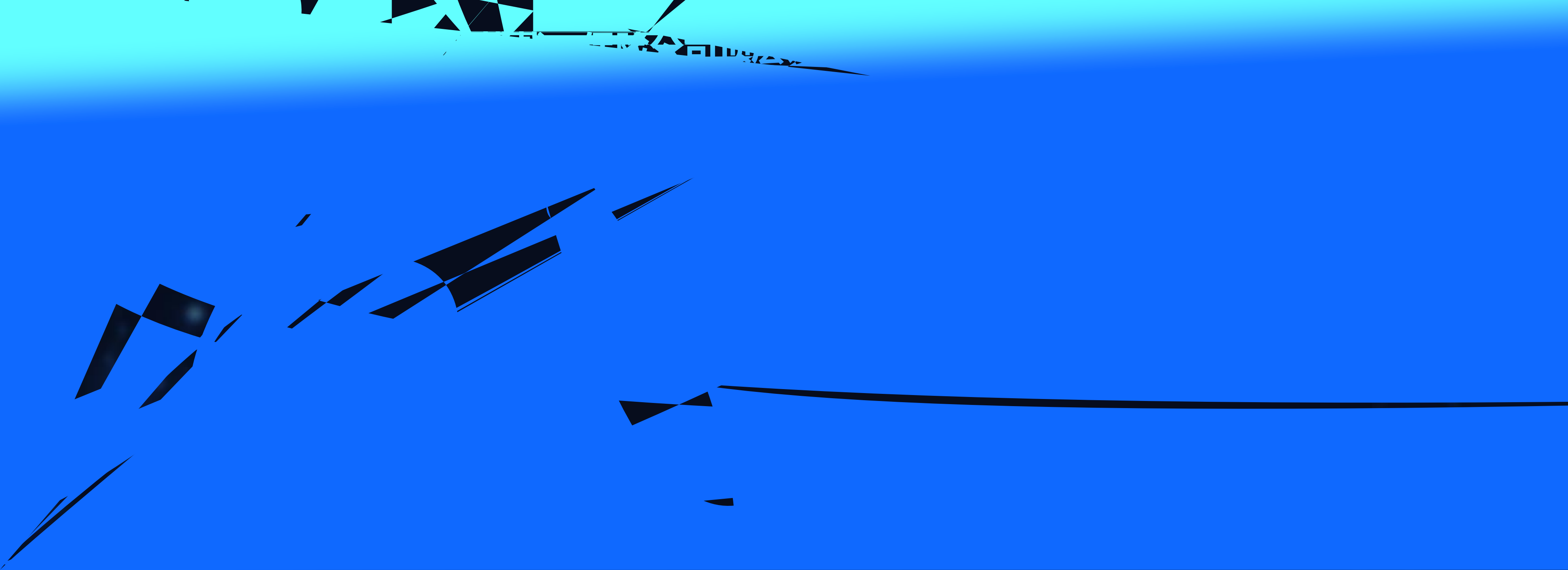


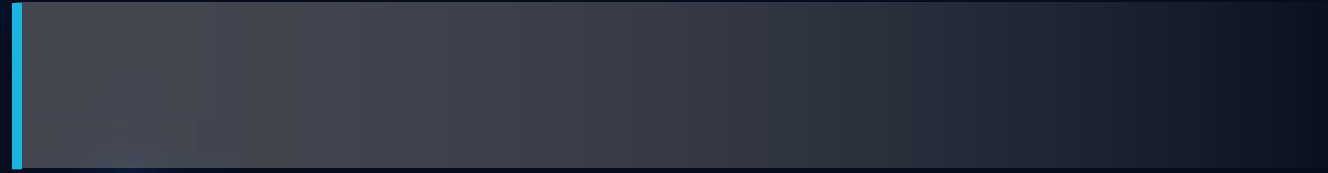
问题与挑战：健康险供给结构不均衡，护理失能产品的市场需求未被激发

Challenges: Unbalanced supply structure





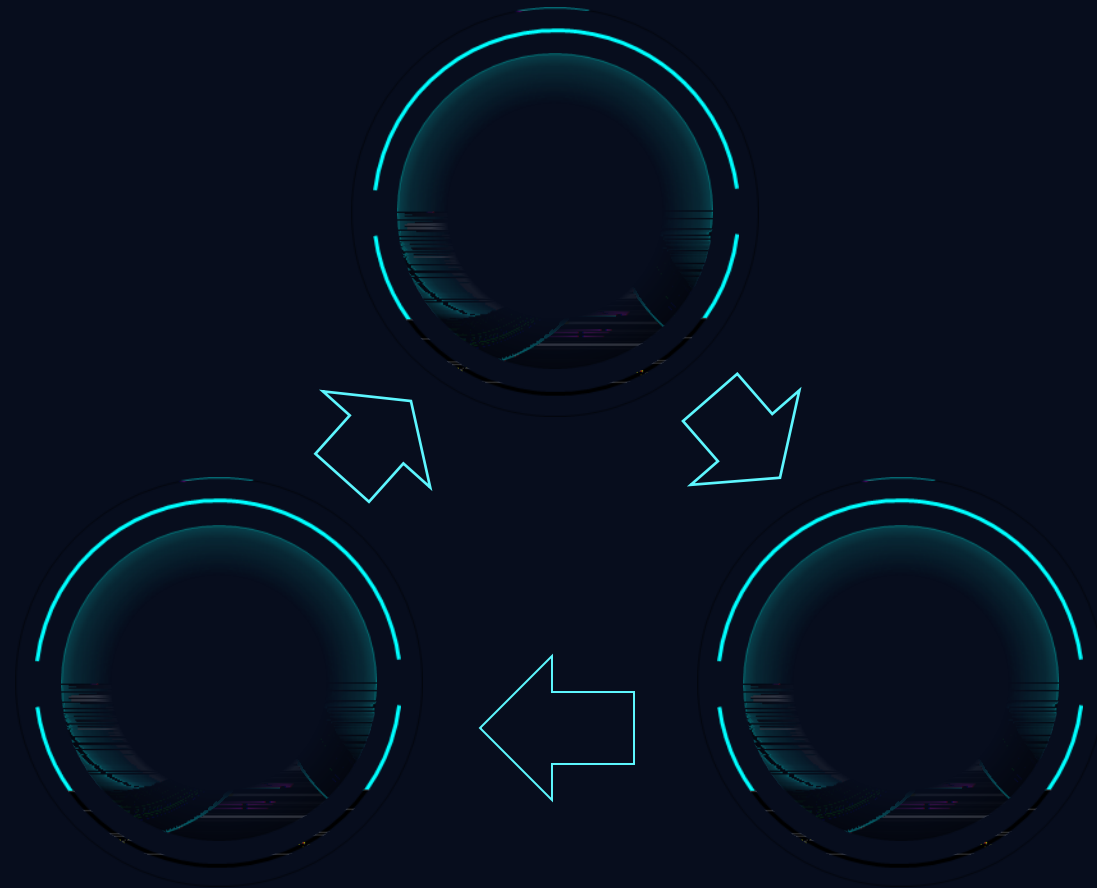








- 4+7带量采购：二甲双胍
- 两票制
- 销售费用高

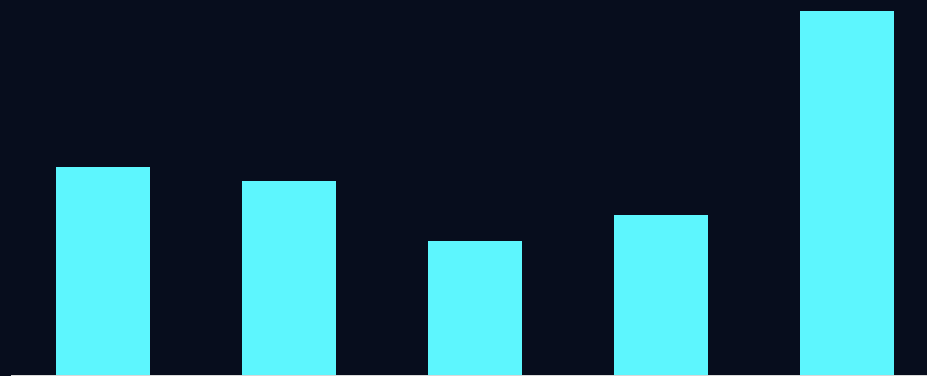


- 影响力有限，基本隔离
-



神戶集團健康發展戰略

Insurance Strategy Initiative



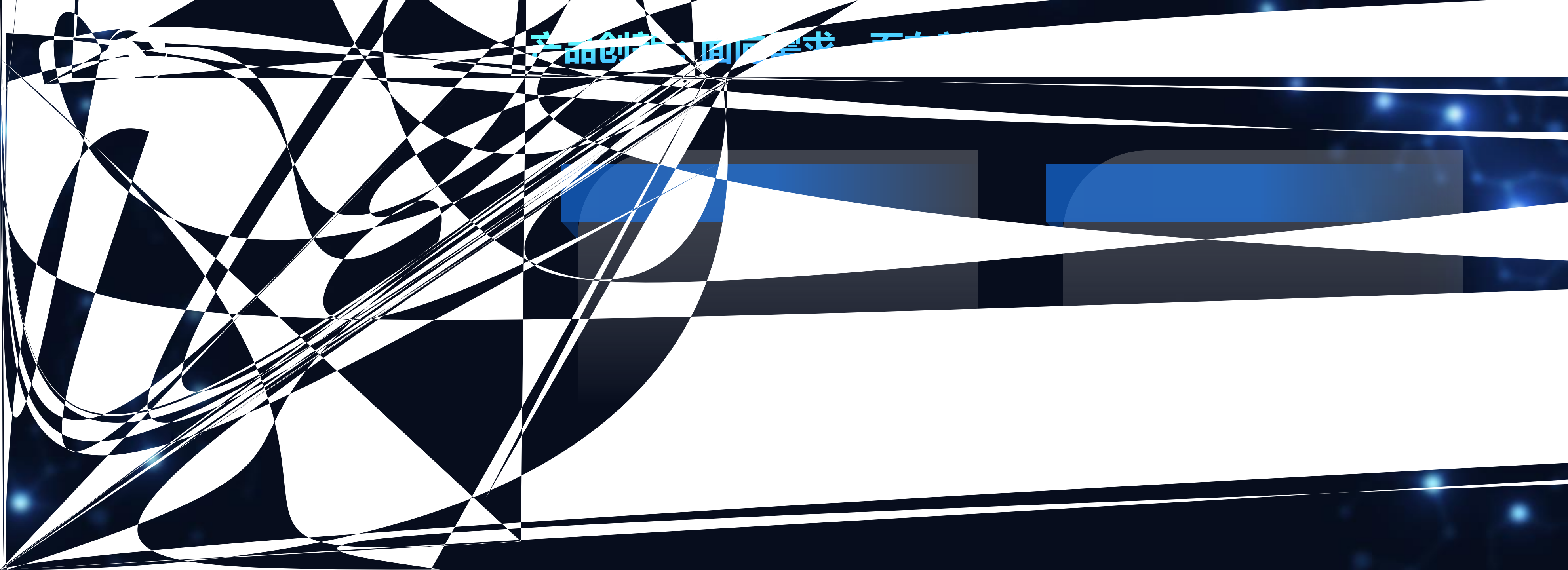


产品创新：供给侧改革

Product Innovation: Supply reform



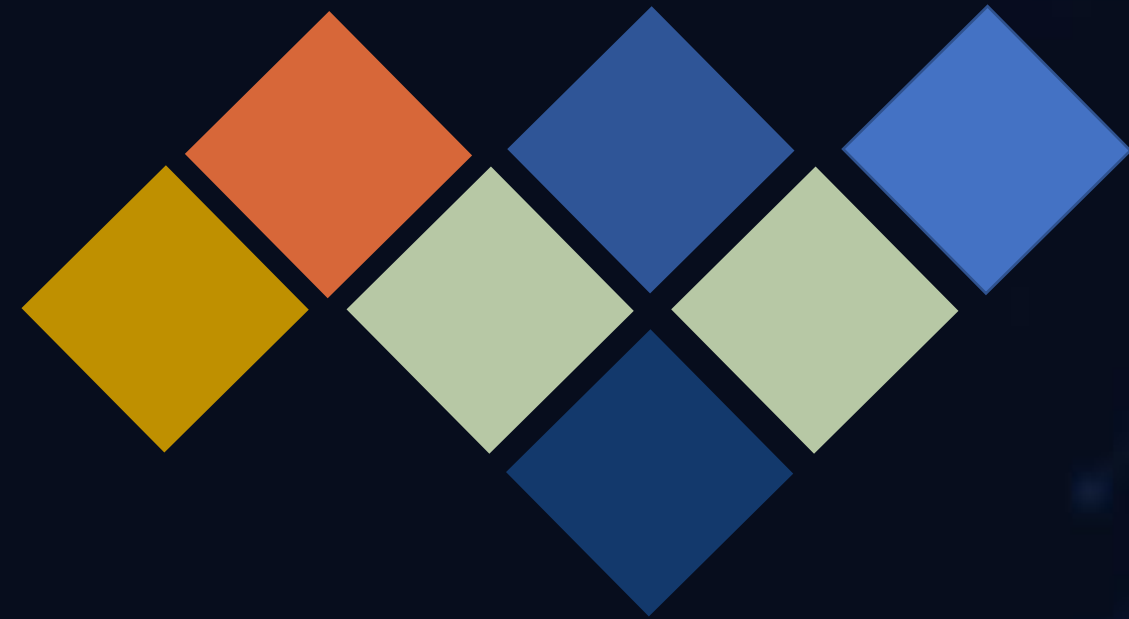
产品创新：回应需求 驱动增长





数据基础建设







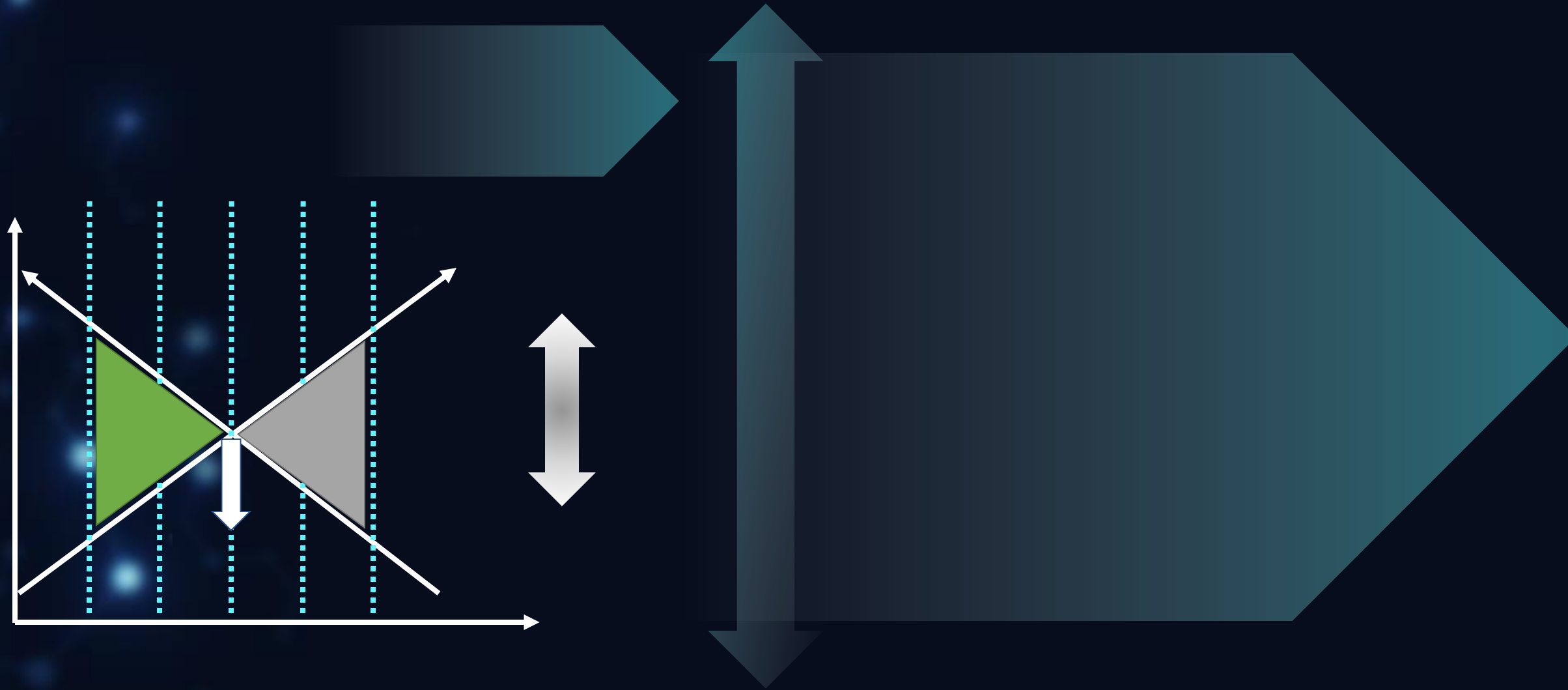
• 成为

• 保险产品



产业融合

Industrial integration





圆桌论坛：保险与



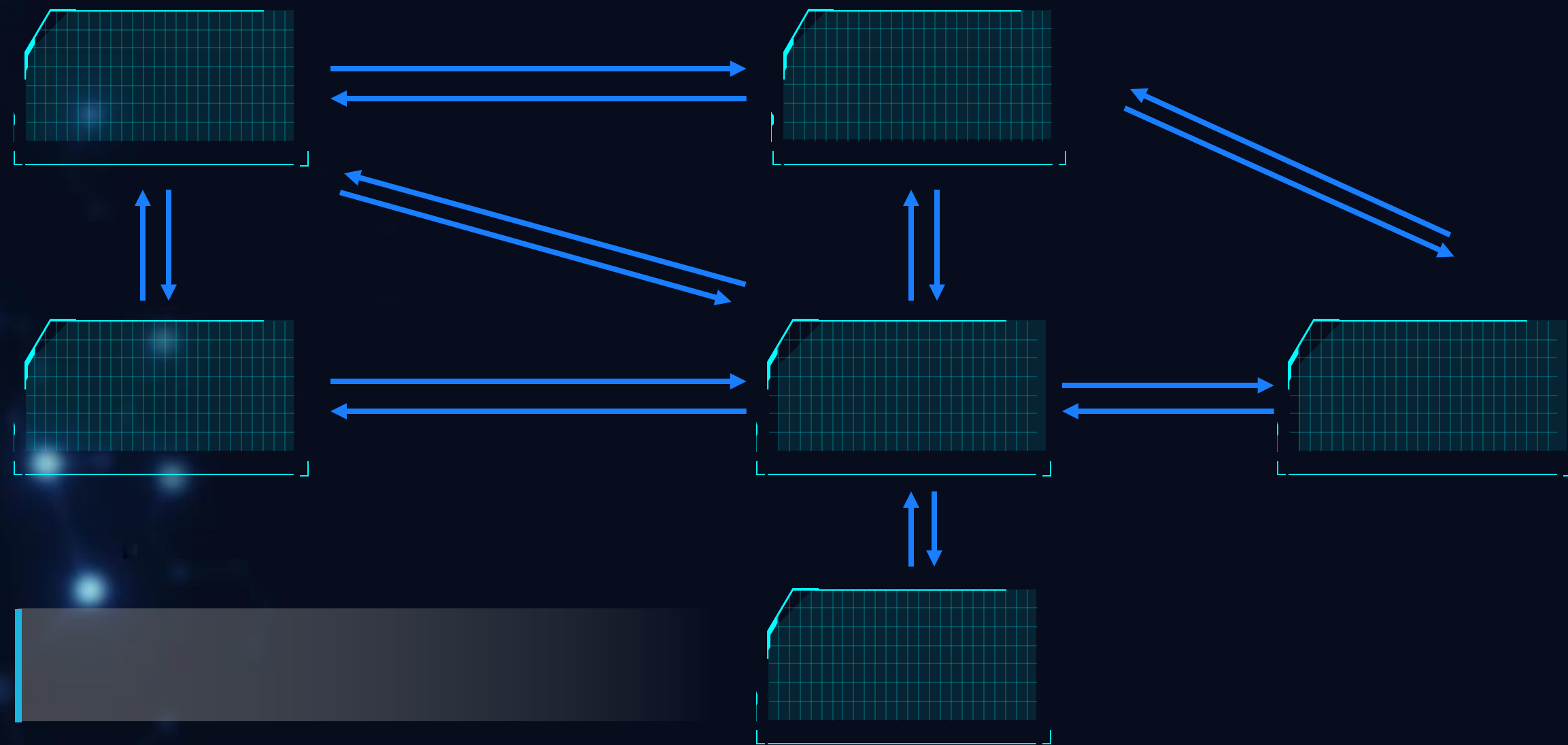
中再寿险产业融合战略

Industrial Integration of China Re





产业融合：聚合支付打通医药健康产业，提高支付效率，构造医疗险新盈利模式





感谢聆听
Thank you!

